

ASTD West Virginia, www.astdvw.wildapricot.org

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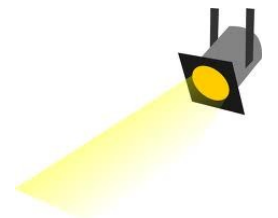


The national American Society for Training and Development (ASTD) has declared December 2-6, 2013, as Employee Learning Week. ASTD West Virginia would like to hear from you about the activities taking place during this week to highlight the important connection between learning and achieving organizational results. Share your thoughts and ideas on ASTD West Virginia's blog at <http://astdvw.wildapricot.org>. You may log in with your membership information and submit a post that way, or you may contact any board member with your comments who can then post it anonymously.

Member Spotlight!

Over the last year, the ASTD West Virginia Chapter Board of Directors has strived to build a productive and valuable chapter with content-specific programming and professional networking opportunities. However, neither of these initiatives would have succeeded without the help and participation of its members. ASTD West Virginia wants to recognize you! As part of an ongoing series of articles, one member will be highlighted in each issue of the ASTD West Virginia Training and Development newsletter. If you are interested in being recognized, please send the following information to astdvw.communication@gmail.com:

- Your name, title, and company/organization;
- Education background and any experience relating to training and development;
- What excites you most about the training and development field;
- Why you are involved with ASTD WV and what you hope to get out of it;
- A training-related book or article that you've read recently;
- Your twitter and/or blog information;
- The latest application you downloaded; and
- Any other information you wish to share.



President's Remarks



Great things happen when you connect with like-minded people! Let me explain... In October, I received notice that I was awarded a scholarship to attend the annual ASTD Chapter Leaders Conference in Alexandria, Virginia, from October 25-26, 2013. Needless to say, I was very excited for the opportunity to attend the conference and glean valuable knowledge from ASTD chapter leaders across the country.

As any good conference attendee would do before a conference, I began to consider what information I needed to take away that would most benefit our chapter. I asked myself questions such as “How can we increase membership and membership engagement?” “What are other chapters doing to provide valuable programming?” and “How can we maximize networking opportunities among workplace learning professionals in West Virginia?”

I am happy to say that after spending two days with over 350 ASTD chapter leaders, I left the conference with a multitude of insights and resources and a renewed feeling of determination. I have shared these insights and resources with our Board. Our President Elect, Terry Mayhew, and the Board are now armed with a number of best practices that will help stimulate the growth of our membership and educational and networking opportunities across the state. My commitment to the ASTD West Virginia Chapter and its presence in our state is stronger than ever!

Help our chapter grow! Please join us with your expertise, energy, and enthusiasm as we put ASTD WV on the map.

Sneak Peak: 2014 ASTD WV Conference

What can you expect at the 2014 ASTD West Virginia Training and Development Conference?

Below is a sneak peak of the guest presenters and their coordinating topics:

- **Laura Prisc**, *Leadership and Life Potential*
- **Chuck Stump**, *Facilitation: Making Meetings Work*
- **Vicky Hadee**, *Using ASTD Competencies as a Roadmap for Your Career*
- **Rita Hodges**, *Leadership Development: Why Do You Need It? A Case Study*
- **Michelle Woomer**, *Motivating the Unmotivated Learner*
- **Erin Murphy**, *ASTD, The Industry, and You*

Join in the conversation on Facebook and Twitter!
Find us by searching #ASTDwv and ASTD West Virginia Chapter.



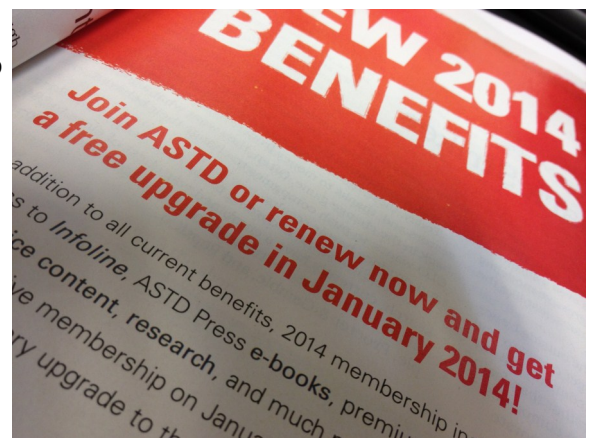
2014 ASTD WV Training & Development Conference

The Board of Directors for the American Society for Training and Development (ASTD) West Virginia Chapter is working productively to plan its first annual Training and Development conference. The purpose of this conference is to allow workplace learning professionals in the state to further their knowledge and skills as they relate to the various aspects of training and development, including instructional design, coaching, training delivery, evaluation, and more. The conference, which is scheduled for February 9-10, 2014, at The Greenbrier in White Sulphur Springs, WV, will include engaging presentations from field experts as well as copious networking opportunities.

The conference fee is \$89 per person for early registration prior to December 30, 2013, and \$99 after December 30, 2013. Additionally, the Chapter will present three awards for outstanding training and development performance, including “Innovation in Learning – Best Company/Organization of the Year,” “Workplace Learning Professional of the Year,” and “Outstanding ASTD West Virginia Chapter Member of the Year.” For nomination information or for questions related to the conference schedule or registration, visit <http://astdvw.wildapricot.org>.

Engage With Your 2014 ASTD Benefits

With the New Year comes new changes to ASTD’s membership offerings. The membership plan that was will no longer be. Instead, prospective and current members will be able to choose between two plans: the Professional and the Professional Plus. In addition to the current benefits of being a member, including job resources, best practices from training experts and top companies, and learning technologies clearly explained, 2014 will bring access to Infoline, ASTD Press e-books, premium Community of Practice content, whitepapers on ASTD’s latest research, and much more. Additionally, members will receive discounts on learning events, including face-to-face and online programs.



Members who join or renew their membership on or before January 1, 2014, will receive an automatic upgrade to the Professional Plus membership. And this isn’t just a one time offer. Members who renew on time each year will receive an automatic upgrade. Members can choose from a 1-year, 2-year, or 3-year membership for the low prices of \$199, \$349, or \$499.

Members can find additional details about their membership options by viewing the ASTD membership brochure at www.astd.org/Members/-/media/Files/Membership/ASTD%20Membership%20Brochure%202020130905.pdf.

Students: Further Your Professional Development!

Students looking to further their professional development may now apply for an ASTD membership scholarship started by John W. Coné, former ASTD Board Chair and the ASTD Dissertation Award.

Seven students will receive the 2014 John Coné Student Scholarship. The recipients will receive the following:

- Six will receive a one-year national ASTD membership.
- One will receive free registration to the ASTD 2014 International Conference, Washington D.C., May 4-7, where he or she can network with more than 8,000 attendees who focus their daily attention on the design and delivery, management, and strategy of learning and development.
- Applicants must be current students enrolled in the equivalent of at least half-time at an accredited university or college at the time of submitting the application.

Online Application ([click here](#)) Deadline: December 15, 2013.

One PhD graduate will receive the 2014 Dissertation Award:

- The dissertation must report a WLP-related study for which a doctoral degree was granted in the previous year between September 22, 2012, and September 21, 2013.
- Winner will receive a commemorative plaque presented at the awards ceremony during the ASTD International Conference & Exposition, a US\$500 cash prize, and announcement of the award and a summary of the findings in ASTD publications and website.
- Application Deadline: December 15, 2013

[Click here](#) to access award criteria and submission requirements.

ASTD West Virginia Schedule of Events

ASTD WV Board Meeting

Friday, December 6 • 12:00 p.m.
Teleconference, 559-726-1200
Access code is 562-341

ASTD Book Club

Friday, December 13 • 11:30 a.m.
Frütcake on Washington Street
in Charleston

ASTD Express

Tuesday, December 17 • 8:00 a.m.
Panera Bread at the Huntington Mall
in Barboursville OR the Town Center
in Charleston

ASTD WV Charles Town Lunch 'N Learn

Thursday, December 19 • 12:00 p.m.
Ruby Tuesday in Charles Town
Topic is to be determined

ASTD WV Board Meeting

Friday, January 3 • 12:00 p.m.
Teleconference, 559-726-1200
Access code is 562-341

ASTD Book Club

Friday, January 10 • 11:30 a.m.
Frütcake on Washington Street
in Charleston

ASTD WV Charles Town Lunch 'N Learn

Wednesday, January 15 • 12:00 p.m.
Ruby Tuesday in Charles Town
Topic is to be determined

Save the Date:
**ASTD International
Conference and Exposition**
May 4-7, 2014
Washington D.C.